# QUALIFICATIONS

* Experienced in aesthetics and formal concepts of layouts and design including communication legibility
 and effectiveness, interrelationships between imagery and text, balance, typography, and color theory.
* Proficient in branding, logo design, conceptual design, typography, color theory, design layout,
 computer illustration, and image manipulation.
* Trained in UX, UI, HTML, CSS, Responsive Design, building and testing of websites, domain and server
 set-up, wireframing, creating mood boards and sitemaps, paper prototyping, and grid systems.
* Familiarity with e-commerce content, email and digital marketing, and social media management

# SKILLS

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| --- | --- | --- | --- |
| Adobe Illustrator | Mockups | Design Layout | Sublime Text  |
| Adobe Photoshop | Usability Testing | Responsive Design | HTML 5 |
| Adobe Dreamweaver | UI/UX Design | Cyberduck | CSS 3 |

# EDUCATION

## The Art Institutes International Minnesota, Minneapolis, MN June 2014

Associate of Applied Science in Web Design & Interactive Media GPA: 3.78

# FREELANCE EXPERIENCE

## Graphic Designer August 2014 - Present

Conceptualize designs and utilize Adobe Creative Suite to manipulate images; create, revise, and finalize graphics for various projects, including logos and posters.

# EMPLOYMENT HISTORY

## Architectural Antiques, Minneapolis, MN

## *Digital Marketing/Web Specialist*  December 2014 – February 2017

Manage digital marketing in weekly emails through MailChimp, maintain web content using Squarespace platform; product photography; monitor and analyze digital traffic from website; upkeep of social media presence.

## Gallery Tower Condominiums, St. Paul, MN

## *Desk Attendant*  October 2013 – April 2015

Overnight desk attendant for building via property management companies (1st Service Residential, through December 2014, and Community Development Inc. from January 2015); monitored security cameras and managed any issues that arose with residents.

## Cold Side Silkscreening, Minneapolis, MN

## *Shop Assistant* February 2012 – March 2014

Quality assurance of silkscreened garments, inventory and check-in of incoming shipments.

## LPS Default Solutions, Mendota Heights, MN

## *Loss Claims Supervisor* March 2008 – May 2011

Oversaw a team of up to 20 in the production of new referrals and timely completion of document entry and signatures. Worked directly with manager and senior management to resolve loss claims for clients.